

American Expansion of ACCHSH Company

Warsaw, 11.04.2007

The Polish-based ACCHSH company is increasing its presence in the North American market. Recently Flashlight Digital, a company specializing in prepress solutions, has become an exclusive distributor of ACCHSH products in the US. The agreement will be officially signed during the forthcoming newspaper Nexpo show in Orlando, at which both companies will exhibit in a common booth.

Flashlight Digital is a well-established distributor of many innovative prepress solutions for the American market. Its exclusive product portfolio includes the Impoproof and Pre Proofer in the automated imposition proofing arena and the NewsXtream newspaper workflow from Presteligen. The PuzzleFlow based programs from ACCHSH will be an exciting addition for a Flashlight Digital reseller list that includes some of the largest graphic arts manufacturers and dealers in North America. Richard Laframboise, Vice-President of Flashlight Digital says: *For a long time we have been looking for an appropriate PDF-based workflow solution that would perfectly fit our current product portfolio. We wanted a top level product with the best PDF engine, which is ahead of the competition in terms of innovation and flexibility. The important factor was the workflow producer's involvement in the ongoing development of the system, world class support for a technical distributor such as we are and the fact that the product adheres and embraces industry standards. After many discussions and tests we concluded that PuzzleFlow from ACCHSH fits all the above requirements very well. In our opinion PuzzleFlow is the most versatile, JDF compliant, PDF toolset and workflow available.*

Andrzej Czyz, partner at ACCHSH adds: *We deeply hope that the experience and specialization of Flashlight Digital in digital prepress solutions, combined with their impressive reseller network, will significantly increase our products' sales in the US*

market. We have already implemented PuzzleFlow in some American companies representing different market areas, e.g. digital printing and packaging printing. However we wish to increase our activities in the other areas of this market, mainly in newspapers. Therefore, with Flashlight Digital as our exclusive distributor we intend to establish a dedicated technical support center for our American customers.

The distribution agreement between ACCHSH and Flashlight Digital will be officially signed at the forthcoming newspaper Nexpo trade fair. The show will be held from the 21st to the 24th of April in Orlando, Florida. For the first time both companies will exhibit at a common booth at which PuzzleFlow and its integral programs will be promoted.

We are very excited about the possibilities of distribution of the ACCHSH product line in North America. We have customers across many market areas, including newspaper, commercial, magazine, packaging and book publishing sectors. Both sales and support will be handled directly from the USA, so our current and future customers can expect to receive the best possible service. We will be distributing PuzzleFlow by our own as well as by our dedicated reseller network. We hope that the product presentation at Nexpo will be the beginning of an impressive PuzzleFlow expansion in the US, both in newspapers and in other market areas – says Richard Laframboise.

Exhibiting at Nexpo once more confirms our commitment to the North American newspaper market – adds Andrzej Czyz. – At the show we will promote the enhanced version of PuzzleFlow v.3 production system as well as PuzzleFlow Express, our new product which enables automation of production processes and moves the normalizing, preflighting and certification of PDF files to creators, advertising agencies and outside companies co-operating with newspaper editorial offices. The system is devoted to any size newspaper publisher or commercial printer. It has been already implemented in several well-known European companies and we hope that it will be installed at some American publishing houses soon. Everyone interested in PuzzleFlow production system and other solutions from our product offering is kindly invited to visit the common booth of ACCHSH and Flashlight Digital (No. 1965).

----- ends -----

More information about ACC HSH Group's products:

Andrzej Czyz, **ACC HSH Group**

Ul. Jana Pawla II 41c, Krakow

Phone: +48 501 080 888

E-mail: andrzej@acchsh.com

<http://www.acchsh.com>

More information about Flashlight Digital:

Richard Laframboise, **Flashlight Digital**

25000 Trans-X Dr.

Novi, MI 48375

Phone: 800-353-5546

E-mail: richardl@flashlight-digital.com

<http://www.flashlight-digital.com>

Press release by:

PrintinPoland.com Graphic Arts Information Agency

Phone: +48 694 47 36 51

E-mail: Slawomir.Sokolowski@printinpoland.com

<http://www.printinpoland.com/gaia>