

# PRESS RELEASE



FOR IMMEDIATE RELEASE

Novi, MI - September 26, 2008 — Flashlight-Digital, the leading workflow solution provider for newspapers and publishers, announces recent installations, including:

- Medicine Hat News, Medicine Hat, Alberta, Canada
- Lethbridge Herald, Lethbridge, Alberta, Canada
- Lithotype, Sterling, IL
- Kelowna Daily Courier, Kelowna, BC, Canada
- The Post & Mail, Columbia City, IN
- The Washington Times, Washington D.C.
- The Baxter Bulletin, Mountain Home, AK

Recent sales include:

- Liberty Suburban Chicago News, Chicago, IL
- Daily American News, Somerset, PA

Flashlight Digital develops and supports PuzzleFlow Automator, the leading PDF processing and fixing engine for ads and pages. With over six years experience, Flashlight Digital is also the longest standing distributor, integrator and support facility for PolkaDots Newsflo. Flashlight Digital specializes in workflow needs for the newspaper industry.

Flashlight Digital has made the evolution from an integration and support company to a premier developer of a newspaper solution to solve outsourcing and PDF processing needs. The combination of Puzzleflow Automator and Newsflo, makes for the most powerful end to end workflow ever made for newspapers.

“The thing I find most appealing about PuzzleFlow Automator is the ease of use. Flashlight Digital does all the configuration work and makes updates to the production stream in a quick and easy manor. Once configured, it just processes ads and pages. Little or no intervention is required and the results are always on target. This process is a tremendous help for a paper our size (11,000 daily). And it could only be more beneficial to larger papers since it scales so well. As a result of our experience with the product, other papers within the chain are also looking at PuzzleFlow Automator as a solution..” said Nathan Fahlenkamp, IT Director of the Baxter Bulletin, a Gannett newspaper.

*About us:*

Flashlight Digital is a focused distributor and developer of unique, innovative, and affordable pre-press solutions and products. We are distributors of multiple digital imposition proofing systems and a premier solution provider and developer of multiple prepress workflow solutions. For more information about our company and products, please visit our website at [www.puzzleflow.us](http://www.puzzleflow.us) or [www.flashlight-digital.com](http://www.flashlight-digital.com)

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*Contacts:*

For more info, contact *Richard Laframboise*, e-mail: [Richard@Puzzleflow.us](mailto:Richard@Puzzleflow.us) or ph: 800-353-5546 x.801